



# Winter Business Sessions



## Employer Awareness Session

Wednesday January 25th  
(Snow date of Jan. 31)  
8:00 am - 11:30 am  
Georgian College Dining Room  
FREE

As a Grey County employer, did you know that there are agencies and organizations that can help you:

- Participate in apprenticeship training?
- Hire and train employees?
- Offer financing options for your business?
- Provide valuable labour market information

Partners: Four County Labour Planning Board, Employment Ontario and Georgian College

## E-Marketing

Tuesday February 7th & 14th,  
8:00 am - 11:00 am  
Stone Tree Golf & Fitness,  
Owen Sound  
\$80 (includes HST) per person,  
includes full breakfast

This workshop series will be of interest to businesses that want to take their online presence to the next level. The focus of these sessions will cover your site's role in your business objectives, the importance of quality content, advantages and disadvantages of social media and which type fits with the needs of your business. Includes handouts and interactive learning opportunities.

## Basics of Bookkeeping

Tuesday March 20th, 27th & April 3rd  
6:30 pm - 9:30 pm  
Business Enterprise Centre Boardroom  
\$85 + HST

This three part Bookkeeping Workshop will allow you to use the tools and information to understand your financial statements and your own books confidently. Class size is limited to 8 to allow a hands - on, individualized learning opportunity for everyone.

## How to "Really" Start a Business

Wednesday March 7th  
9:00am - 11:00am  
Owen Sound & North Grey Public Library  
FREE

Discover the basic steps involved in starting a business, evaluating your idea, determining your market and basic rules and regulations.

The Business Enterprise Centre has been busy planning a series of sessions to help businesses in all stages, from those just starting to those continuing to grow and all the ones in between. Plan to attend any or all of these informative workshops to help take your business to the next level.

For more information on any of these sessions please contact:

The Business Enterprise Centre -  
Owen Sound & Area  
173 8th Street East  
Owen Sound, ON  
519-371-3232  
businesshelp@owensound.ca  
www.owensoundbusiness.ca



Registration is required for all workshops.  
Space is limited, don't be disappointed register today!  
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