



FOR IMMEDIATE RELEASE

Joel Koops, Vice-President of MSW Plastics in Palmerston, revealed as
3rd Investor for the Hawks' Nest Competition

Neustadt, ON, March 26th, 2018



The Saugeen Economic Development Corporation (SEDC), and Bruce Community Futures Development Corporation (Bruce CFDC) are pleased to announce that Joel Koops, Vice-President of MSW Plastics in Palmerston, is a new angel investor for the local **Hawks' Nest**, a "Dragons' Den"- inspired competition.

Joel has been involved in business since 2001, and part of the ownership of MSW Plastics since the beginning, in 2007. Joel partners in providing customer focus in MSW's products and services. He has been a part of the vision for what has led MSW to be a leader in the plastic extrusion industry today. He has helped grow the company and works on putting the right people in the right leadership positions. Joel lives in Guelph with his wife and three children. He considers his business to be an opportunity to give back to the community and has been involved in giving time and resources to various charities.

WELCOME, JOEL KOOPS TO THE HAWKS' NEST!

For more information on the Hawks' Nest, please contact SEDC toll-free at 1-877-335-7332 or Bruce CFDC toll-free at 1-888-832-2232.

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Resources:

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The Saugeen Economic Development Corporation and the Bruce CFDC are two of 36 CFDCs in southern Ontario funded by the Federal Economic Development Agency for Southern Ontario (FedDev Ontario) through the Community Futures Program. CFDCs are independent, not-for-profit organizations delivering programs and services that support rural economic development and small business growth. They employ local staff and are each governed by a volunteer board of directors, made up of local residents representing the community.

