

## FOR IMMEDIATE RELEASE

Neustadt, ON (February 29, 2016)



## HAWKS' NEST SUBMISSION DEADLINE MARCH 11<sup>TH</sup>

The Saugeen Economic Development Corporation (SEDC) and Bruce Community Futures Development Corporation (Bruce CFDC) anticipate many submissions for the first time ever Hawks' Nest competition. The cut off deadline is March 11<sup>th</sup>, 2016.

The Hawks' Nest is a 'Dragons Den' inspired competition where new and existing businesses and entrepreneurs from Grey, Bruce, Wellington North, Minto and the City of Owen Sound will pitch their business ideas in an attempt to secure financial support from local angel investors coined the "Hawks."

Interested businesses and entrepreneurs, who operate within the SEDC or Bruce CFDC catchment areas, are encouraged to make a submission to the Hawks' Nest by submitting a signed application and a maximum 10 page business plan with support documents by Friday, March 11<sup>th</sup>, 2016. After submissions have been received, seven finalists will be selected to 'pitch' their business ideas to the Hawks; one finalist from the Youth Category (age 18-22), and six finalists from the Open Category.

If you are starting a new business, have a business proposition, or you are an existing business who wants to expand or launch a new product then this is an opportunity you don't want to miss. With a minimum of \$25,000 up for grabs the Hawks' Nest competition promises to be very exciting. Carefully selected and highly sought after business leaders in our community (The Hawks) have each committed to invest a minimum of \$5,000 on one or more of the finalists who will make their pitch in front of a live audience. Plus, finalists will benefit from business coaching, mentorship and feedback, professional 'Pitch' training, and unquantifiable exposure.

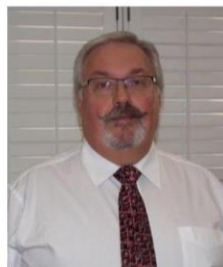
Align yourself with business professionals like; Ashley & Lesya Chapman from Chapman's Ice Cream, Duncan Hawthorne from Bruce Power, Dr. Bob McFarlane from McFarlane Health Facility, Tony Solecki from Caframo, and one yet to be revealed.



Ashley & Lesya Chapman  
Chapman's Ice Cream



Duncan Hawthorne  
Bruce Power



Dr. Bob McFarlane  
McFarlane Health Facility



Tony Solecki  
Caframo Ltd.



To Be Announced  
March 7<sup>th</sup>

Don't miss the submission deadline of Friday, March 11<sup>th</sup>, 2016. All submissions must be received before 3:00 p.m. The final live event will take place on Tuesday, June 21<sup>st</sup> at the Kincardine Pavilion.

For more information on the submission process, sponsorship opportunities, or to book event tickets please contact SEDC toll-free at 1-877-335-7332 / [www.sbdc.ca](http://www.sbdc.ca) or Bruce CFDC toll-free at 1-888-832-2232 / [www.bruce.on.ca](http://www.bruce.on.ca).

#### Backgrounder:

The SEDC and the Bruce CFDC offer a wide variety of programs and services supporting community economic development and small business growth. In particular, they provide:

- Community strategic planning and socio-economic development
- Support for community-based projects
- Business information, training and planning services, and
- Access to capital for small and medium-sized businesses and social enterprises.

The SEDC and the Bruce CFDC are not-for-profit organizations that have partnered to provide an avenue for existing businesses looking to expand and entrepreneurs wanting to start a business.

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Federal Economic Development  
Agency for Southern Ontario

Agence fédérale de développement  
économique pour le Sud de l'Ontario

#### Resources:

[Federal Economic Development Agency of Southwestern Ontario](#)

[Saugeen Economic Development Corporation](#)

[Bruce Community Futures Development Corporation](#)

*The Saugeen Economic Development Corporation and the Bruce CFDC are two of 36 CFDCs in southern Ontario funded by the Federal Economic Development Agency for Southern Ontario (FedDev Ontario) through the Community Futures Program. CFDCs are independent, not-for-profit organizations delivering programs and services that support rural economic development and small business growth. They employ local staff and are each governed by a volunteer board of directors, made up of local residents representing the community.*