



FOR IMMEDIATE RELEASE

Sandy Gott Revealed as the 5th Investor for the Hawks' Nest Competition!

Neustadt, ON – March 7, 2016



The Saugeen Economic Development Corporation (SEDC) and Bruce Community Futures Development Corporation (Bruce CFDC) are pleased to introduce Sandy Gott from Ice River Springs in Feversham, as an angel investor for the local Dragons' Den inspired competition **"Hawks' Nest."**

Sandy is Executive Vice-President and oversees Finance and Corporate affairs for Ice River Springs Water Company. Ice River is a bottled water Company producing private label brands as well as "Ice River Green". Sandy has 30 plus years of extensive experience in starting and growing companies. She is responsible for the overall financial management of the company, both in Canada and the U.S. She is the principal liaison for industry associations and public relations matters. She provides overall guidance and direction for sales and marketing initiatives.

Sandy and her husband Jamie are joint owners of the Ice River Springs Group and have a passion for healthy products that are good for people and good for the earth. They have owned several successful businesses in the area over the past 30 years.

Ice River Springs is an amazing success story of a family-owned, family-run business growing from small to large. Ice River Springs was created in May 1995 by Jamie and Sandy Gott on their family farm located just outside the small town of Feversham, Ontario, Canada.

In 2010 Ice River Springs created a state of the art recycling facility in Shelburne, Ontario called "Blue Mountain Plastics" that utilizes leading edge technologies and processes to produce food grade recycled plastic that is made into 100% recycled water bottles. This highly innovative project allows Ice River Springs to be the first manufacturer of food grade recycled plastic in North America in a closed loop system. All bottled water produced by Ice River Springs in Canada is manufactured from 100% recycled plastic. Other materials sorted at Blue Mountain Plastics are used for recycled outdoor furniture through a related company, CR Plastics in Stratford, Ontario.

Currently Ice River Springs has 13 plants across North America and approximately 600 team members.

WELCOME SANDY GOTT TO THE HAWKS' NEST!

For more information on the Hawks' Nest, please contact SEDC toll-free at 1-877-335-7332 or Bruce CFDC toll-free at 1-888-832-2232.

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Resources:

[Federal Economic Development Agency for Southern Ontario](#)
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The Saugeen Economic Development Corporation and the Bruce CFDC are two of 36 CFDCs in southern Ontario funded by the Federal Economic Development Agency for Southern Ontario (FedDev Ontario) through the Community Futures Program. CFDCs are independent, not-for-profit organizations delivering programs and services that support rural economic development and small business growth. They employ local staff and are each governed by a volunteer board of directors, made up of local residents representing the community.

