BRUCE

Community Futures Development Corporation

Business Funding & Tariff Support Update

Bruce CFDC would like to provide information on the following federal and provincial funding opportunities, financing programs, and business supports to help local businesses stay informed and respond to ongoing tariff pressures. While this update is longer than usual, it contains valuable information on new and expanded programs, upcoming deadlines, and resources that may support business growth, competitiveness, and market diversification.

The Federal and Provincial Governments have rolled out a number of initiatives, programs and funding to help businesses respond to ongoing tariff pressures.

New - Expanded Federal Tariff Support: Regional Tariff Response Initiative (RTRI)

The Government of Canada has announced a significant expansion of the Regional Tariff Response Initiative (RTRI) to support businesses affected by tariffs and changing trade conditions.

Beginning in September 2026, enhancements include:

- An additional $1.5 billion nationally.
- An increase in the maximum non-repayable contribution from $1 million to $3 million. New liquidity support of up to $2 million for businesses experiencing tariff-related pressures.
- Continued support for productivity, market diversification, supply-chain resilience and competitiveness projects.
- Businesses considering investments to respond to tariffs, diversify markets or strengthen competitiveness should begin identifying potential projects now.