



Canada Digital Adoption Program

Take your small or medium business to the next level



The way Canadians do business has changed. Companies, employees and customers are doing more and more business online, which is why the Government of Canada is committed to helping businesses adopt new digital technologies to stay competitive and meet their customers' needs.

In Budget 2021, the Government of Canada announced the Canada Digital Adoption Program (CDAP) to support Canadian small and medium-sized enterprises (SMEs). CDAP will help SMEs boost their e-commerce presence

and digitize how they run their businesses behind the scenes. The program provides funding and expertise to businesses, as well as training and work opportunities for young Canadians.

Businesses will be able to apply for two different kinds of support:

- **Stream 1:** *Grow Your Business Online*, will help SMEs take advantage of e-commerce opportunities
- **Stream 2:** *Boost Your Business Technology*, will help businesses with the development and implementation of digital adoption strategies

Which stream is the best for your business?

Find out now

Funding streams



Stream 1: Grow Your Business Online

Eligible businesses will receive:

- microgrants to help them go digital and take advantage of e-commerce opportunities
- access to a network of Canadian digital experts to introduce and help them use their digital tools

[Learn more](#)



Stream 2: Boost Your Business Technology

Eligible businesses will receive:

- grants to help cover the costs of advisors who will help plan how to take their business to the next level with new digital solutions
- access to a network of Canadian digital advisors, as well as government-funded youth placements to help them with their digital transformation

Learn more

Help us deliver this program

We know that we can help take businesses further, faster by working together with the not-for-profit and private sector to leverage expertise.

If you think you've got what it takes, we want to hear from you.

We're looking for:

- **Stream 1** — not-for-profit organizations that can provide e-commerce support to small businesses — Now closed for applications.
- **Stream 2** — Digital Advisors that SMEs can hire to develop a digital transformation plan for their business — Now open for applications!
- **Stream 2** — not-for-profit organizations that coordinate work placements for students and graduates with digital skills — Now closed for applications.

Have questions?

For more information about the Canada Digital Adoption Program, please [contact us](#).

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